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SINAI NEXT

THIS YEAR, SINAI INDABA IS EXCITED TO LAUNCH A BRAND NEW YOUTH TRACK: **SINAI NEXT** – EXCLUSIVELY FOR HIGH SCHOOL LEARNERS. YOU’LL HEAR THE BEST OF SINAI IN 7 SHORT AND SHARP SESSIONS. ENTRY IS FREE BUT LIMITED. BOOK ONLINE NOW SINAI-INDBABA.CO.ZA

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JHB
15 JUNE
2PM-5PM



DR DAVID LIEBERMAN

David J. Lieberman, Ph.D., is the author of two *New York Times* bestsellers, and an internationally recognised leader in the fields of human behaviour and interpersonal relationships. Techniques based on his seven books, translated into 19 languages, are used by Fortune 500 companies, governments, the FBI, the US Military and mental health professionals around the world. Dr. Lieberman's work has been published in a variety of high-profile newspapers, magazines, and journals, and he has appeared as an expert analyst on Fox News, PBS News, and NPR (National Public Radio), in addition to popular US television shows such as *The Today Show*, *The O'Reilly Factor*, and *The View*.

Fusing timeless Torah wisdom with cutting-edge psychology, Dr. Lieberman lectures and runs workshops on subjects ranging from marriage and parenting to the psychology of happiness.



DAVID SACKS

Beginning his comedy writing career as editor of Harvard's satirical magazine, *The Harvard Lampoon*, David Sacks went on to become a writer and producer on *The Simpsons*, one of the most acclaimed, well-loved and enduring television series of all time. After winning an Emmy Award for his work on the sitcom's landmark fifth and sixth seasons, he began writing and producing for another TV cult classic, *3rd Rock from the Sun*, for which he received a Golden Globe award. His other noteworthy credits include *Malcolm in the Middle*, *The Tick*, *Regular Show* on Cartoon Network, and *Murphy Brown*.

Sacks' own spiritual odyssey can perhaps best be described as "Homeric" – encompassing both the epic scale and drama of the Greek poet's ancient writings, and the madcap comic escapades of the Simpson family patriarch. He produces a weekly podcast, "Spiritual Tools for an Outrageous World", available on iTunes and Stitcher.com, and is the co-founder of, and senior lecturer at, The Happy Minyan of Los Angeles.



SLOVIE JUNGREIS WOLFF

Powerful and compassionate, soulful and worldly, insistent and understanding, Slovie Jungreis-Wolff is an acclaimed relationships and parenting instructor. Her groundbreaking book, *Raising A Child With Soul* (St. Martin's Press) has been a source of guidance and support to countless parents around the world, providing them with the keys to raising children with gratitude, respect, compassion, and healthy priorities.

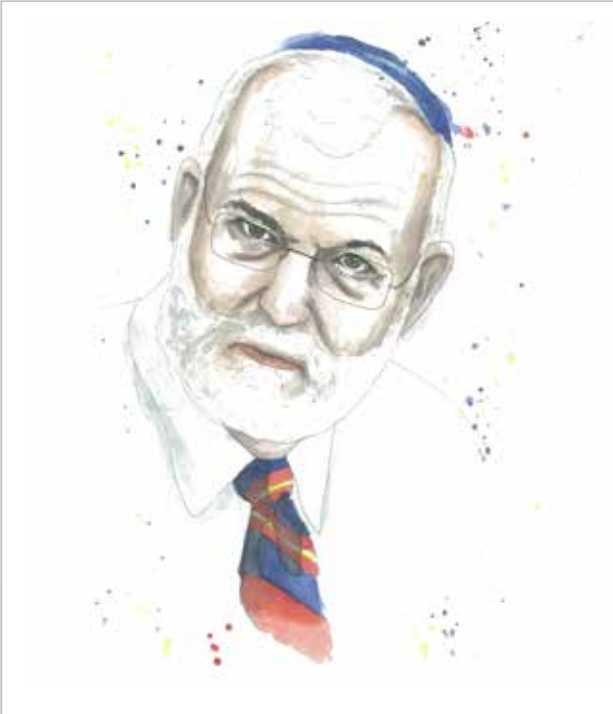
For the past 20 years, Wolff has taught young couples and parenting classes at Hineni International, the pioneering Jewish outreach organisation founded by her mother, Rebbetzin Esther Jungreis. She also writes prolifically on marriage, parenting, spiritual growth and psychological well-being.



RABBI ZEV LEFF

Clad in classic Rosh Yeshiva attire – black hat, white shirt, black frock – Rabbi Zev Leff is one of the most colourful and creative Torah thinkers of our time. Known as a master of the "chiddush" (a novel Torah insight), his riveting philosophical and textual explorations weave together seemingly disparate narrative strands to createw dazzling illuminations on Torah themes and interludes.

Rabbi Leff is Rosh Yeshiva and communal leader of Moshav Matityahu, and one of the farm community's early pioneers. His recorded lectures – characterised by his sharp wit and analytical brilliance – are distributed worldwide. Rabbi Leff is also the author of a book on the weekly Torah portion and a regular columnist for various English-language newspapers and magazines.




MAJOR GENERAL YAAKOV AMIDROR

Major General Yaakov Amidror was the National Security Advisor to Prime Minister Binyamin Netanyahu – a position he retired from just a few months ago. As Israel's senior authority on all matters of national security, he played a central role in high-level talks with US officials over the Iranian nuclear program, led efforts to restore relations with Turkey following the Gaza flotilla incident, and presided over Operation Pillar of Defense – an IDF operation aimed at halting rocket attacks from Gaza.

The former commander of the IDF's National Defense College, Amidror retired in 2002 from a distinguished military career in which he rose to the rank of Major General (second in command only to the Chief of Staff), and also served as the head of the IDF's Research and Assessment Division.

Clear-thinking, straight-talking, a brilliant *Realpolitik* strategist with a sure finger on the pulse of the entire Middle East – Yaakov Amidror offers a no-holds-barred look into Israel's military, security and strategic affairs.



RABBI ZELIG PLISKIN

Rabbi Zelig Pliskin is a name synonymous with happiness, and for good reason. For close to four decades, this noted psychologist, counselor and author has been teaching people how to find happiness, while radiating it himself. His teachings – as laid out in his seminal work, *Gateway to Happiness* – have helped and inspired countless people around the world to pursue spiritual growth, build flourishing relationships and achieve personal fulfillment.

Rabbi Pliskin is the author of 24 books, which include other well-known titles such as *Gateway to Self Knowledge*, *Love Your Neighbor*, *Growth Through Torah*, *The Power of Words*, and most recently, *Life is Now*. He lives in Jerusalem, and is the director of Aish HaTorah's Counseling Center and a senior lecturer at the Aish Essentials program. Rabbi Pliskin, whose father was a noted student of the Chofetz Chaim, was ordained at the distinguished Telshe Yeshiva in Ohio.



REBBETZIN RIVKAH SLONIM

Irreverently described as a "Chasidic feminist", Rivkah Slonim is known for her vigorous, panoramic and highly engaging discourses on women in Jewish law and Jewish life. For years, she has enriched audiences with her humanity, deep knowledge and clarity of thought and expression.

Slonim is the editor of two hugely popular works, *Total Immersion: A Mikvah Anthology*, and *Bread and Fire: Jewish Women find G-d in the Everyday*. An internationally renowned teacher, author and activist, she is a spiritual guide to thousands of students and has inspired multitudes in their Jewish observance. She is currently the director of education at the Chabad House Jewish Centre in New York.



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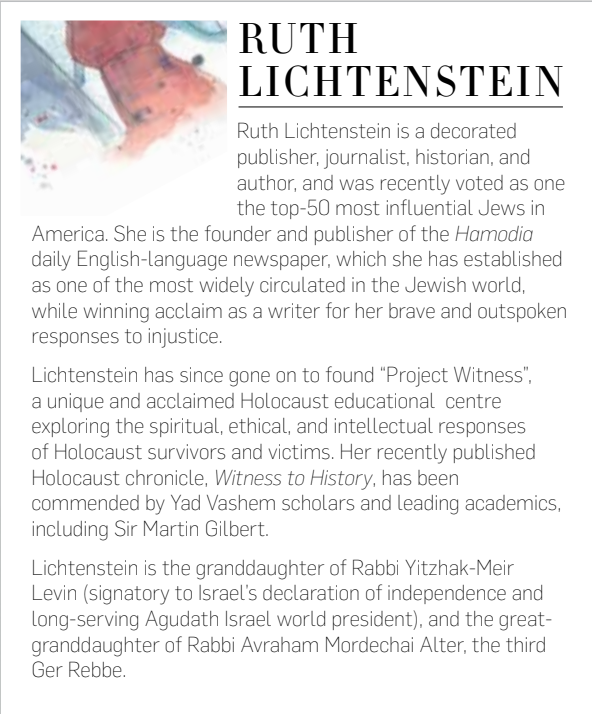
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RABBI SHLOMO KATZ

Shlomo Katz weaves together Torah insights and music in a way that is transporting and absolutely unique. A popular Jewish folk singer and rabbi from the Carlebach school of thought, Katz draws his inspiration from the Chassidic masters, conveying the deep, mystical concepts that are the soul of Judaism in a way that is clear and accessible, while demonstrating how they apply to our everyday lives. His shiurim aren't just lectures, they are immersive experiences. He begins with a strummed niggun to capture the mood of a Torah subject, and proceeds to deliver words as emotional and heartfelt as the music he plays.

He is back in South Africa by popular demand following his rousing performance at last year's Shabbos Project Havdala concert in Johannesburg.




RUTH LICHTENSTEIN

Ruth Lichtenstein is a decorated publisher, journalist, historian, and author, and was recently voted as one the top-50 most influential Jews in America. She is the founder and publisher of the *Hamodia* daily English-language newspaper, which she has established as one of the most widely circulated in the Jewish world, while winning acclaim as a writer for her brave and outspoken responses to injustice.

Lichtenstein has since gone on to found "Project Witness", a unique and acclaimed Holocaust educational centre exploring the spiritual, ethical, and intellectual responses of Holocaust survivors and victims. Her recently published Holocaust chronicle, *Witness to History*, has been commended by Yad Vashem scholars and leading academics, including Sir Martin Gilbert.

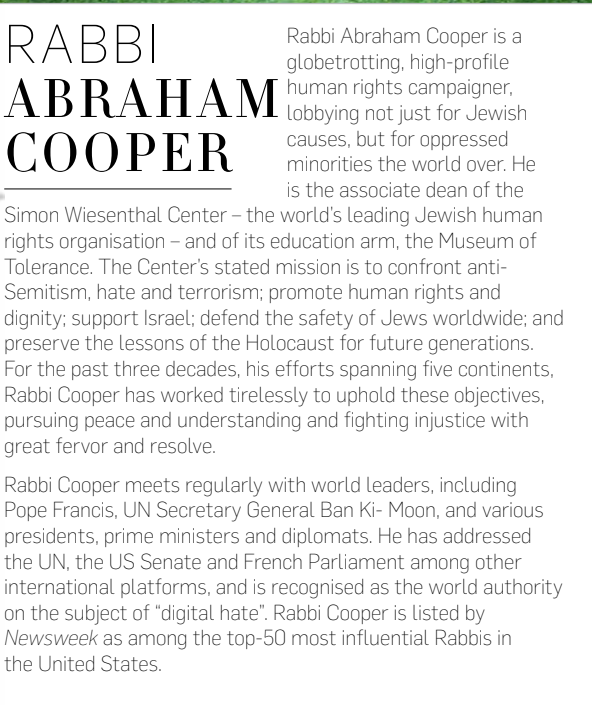
Lichtenstein is the granddaughter of Rabbi Yitzhak-Meir Levin (signatory to Israel's declaration of independence and long-serving Agudath Israel world president), and the great-granddaughter of Rabbi Avraham Mordechai Alter, the third Ger Rebbe.



RABBI YOSEF BITTON

Argentinian-born Rabbi Yosef Bitton, former Chief Rabbi of Uruguay, is known as one of the leading lights in the Sephardi world. In between receiving his ordination as a Dayan from Rabbi Ovadia Yosef, Rabbi Bitton pursued academic studies at Yeshiva University as well as at Ben Gurion, Bar-Ilan and Emory. He has been a community rabbi and leader for more than 25 years in Buenos Aires, Montevideo and currently New York, where he is the rabbi of the Ohel David and Shlomo congregation of Manhattan Beach, Brooklyn.

Well versed in both Torah and the sciences, his latest book, *Awesome Creation*, is a rigorous and highly original analysis of the first three verses of Genesis, based on an understanding that "the Torah and the physical world are really two books written by the same Author".



RABBI ABRAHAM COOPER

Rabbi Abraham Cooper is a globetrotting, high-profile human rights campaigner, lobbying not just for Jewish causes, but for oppressed minorities the world over. He is the associate dean of the Simon Wiesenthal Center – the world's leading Jewish human rights organisation – and of its education arm, the Museum of Tolerance. The Center's stated mission is to confront anti-Semitism, hate and terrorism; promote human rights and dignity; support Israel; defend the safety of Jews worldwide; and preserve the lessons of the Holocaust for future generations. For the past three decades, his efforts spanning five continents, Rabbi Cooper has worked tirelessly to uphold these objectives, pursuing peace and understanding and fighting injustice with great fervor and resolve.

Rabbi Cooper meets regularly with world leaders, including Pope Francis, UN Secretary General Ban Ki- Moon, and various presidents, prime ministers and diplomats. He has addressed the UN, the US Senate and French Parliament among other international platforms, and is recognised as the world authority on the subject of "digital hate". Rabbi Cooper is listed by *Newsweek* as among the top-50 most influential Rabbis in the United States.

SATURDAY JUNE 14	
19:00	DOORS OPEN
20:00	OPENING OF SINAI INDABA IV
Maccabeats	
Chief Rabbi Goldstein	
5 X 12 What do you value most?	
Sinai IV kicks off in thought-provoking fashion as five of our speakers reveal in 12 minutes what they prize most in life and why...	
David Sacks Rabbi Zev Leff Major General Yaakov Amidror Dr David Lieberman Slovie Jungreis-Wolff	
Maccabeats	



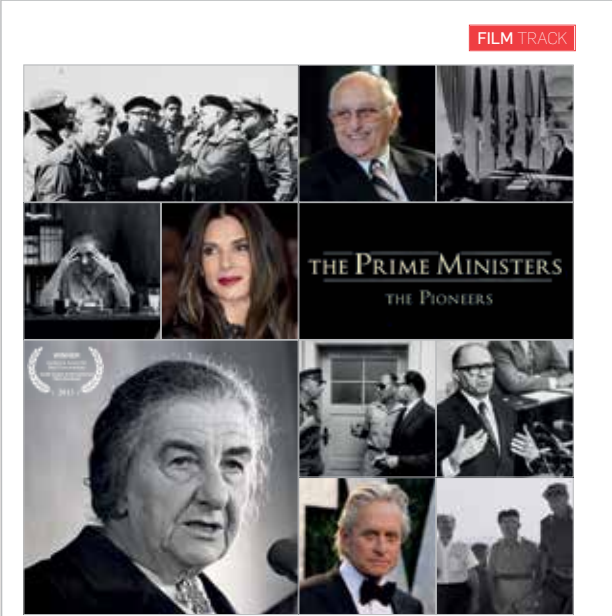
MACCABEATS

Soaring synth rhythms, honky-tonk keyboards, hypnotic drum loops, pounding bass beats, ear-popping sound effects. The sassy students from Yeshiva University in New York have it all. Except that they don't...

Originally formed in 2007, the Maccabeats have emerged as an international a cappella phenomenon and as perhaps the most well-known Jewish music group in the world. They create a wall of sound out of nothing more than their mouths and voices, and with their offbeat humour and Jewish reinvention of well-known contemporary pop songs, have charmed their way to chart-topping success, performing to sold-out audiences worldwide, and connecting with fans of all backgrounds and ages. The Maccabeats sprung to international fame in late 2010 when the music video for their Chanukah-themed song, "Candlelight" (jauntily sung to the tune of Taio Cruz's "Dynamite"), became an overnight Internet sensation, notching up a miraculous one million views in eight days, and reaching #1 on Billboard magazine's music comedy chart. They have since released two smash-hit albums, appeared on US primetime TV, performed at the White House (winning acclaim from none other than President Barack Obama) and accumulated well over 10 million views on YouTube.

Their music is catchy, quirky, and proudly and meaningfully Jewish. Their performances will leave you smiling from ear to ear.

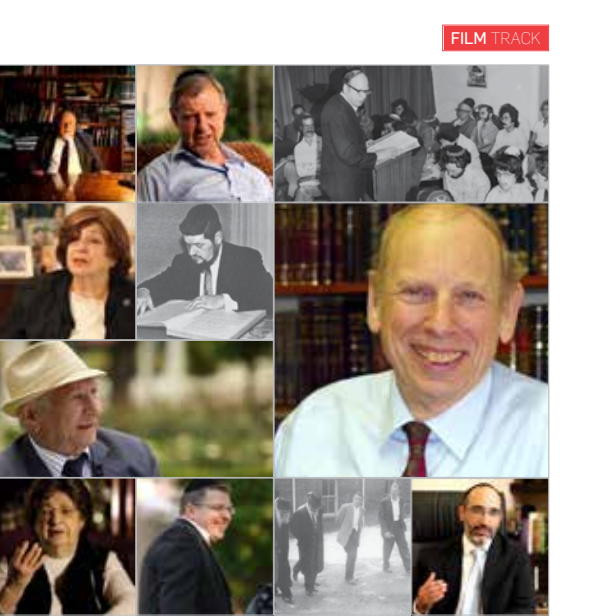
SUNDAY JUNE 15								SANDTON CONVENTION CENTRE							
09:00		DOORS OPEN													
ROOM 1		ROOM 2		ROOM 3		ROOM 4									
10:00		Major General Yaakov Amidror Israel's security		10:00		Rabbi Zev Leff Torah learning is everything		10:00		FILM TRACK Bridging Worlds					
		Prime Minister Netanyahu's recent highest-ranking security expert brings you the latest on Syria and Egypt; Hezbollah and Hamas; Iran and its nuclear programme; and Abbas and his unity coalition. Find out what all of this means to Israel as the dust settles on Kerry's ill-fated peace talks.				Is the Torah just an ancient book of wisdom? Or is it something more powerful, more encompassing? This is a journey into the Torah's micro- and macro-cosmic spheres of influence; into its power to build character and intellect, and ultimately help us reach perfection.				<i>The life and teachings of Rav Azriel Chaim Goldfein</i> In this quietly powerful original documentary, Rav Goldfein's world and teachings are brought lyrically to life. Splicing rare archival footage with a range of colourful interviews, Bridging Worlds paints a portrait of someone whose rarefied approach to living and learning redefined South African Jewry forever.					
11:00		Dr David Lieberman If G-d was your therapist		11:00		Rabbi Yosef Bitton The second day		11:00		FILM TRACK The Prime Ministers					
		Dr Lieberman – <i>New York Times</i> bestselling author, special consultant to the FBI, NSA and US Military and international leader in the field of human behaviour – draws on Torah wisdom and revolutionary principles in psychology to deliver penetrating insights into the human condition. In doing so, he reveals the real secrets to loving yourself, your life, and everyone in it.				In this talk Rabbi Bitton tackles the biggest mystery of all – how on earth did everything come into existence? He applies the lens of modern science to this deep exploration of the first seven verses of the Torah, shedding light not only on its many puzzles and enigmas, but on the great cosmic riddle of creation itself.				<i>The Pioneers</i> A front-row seat to Israeli history through the intimate recollections of Sinai Indaba 2013's Yehuda Avner – chief aide and speechwriter to five Israeli Prime Ministers. The ultimate "insider's account", <i>The Prime Ministers</i> is framed by Avner's silver-tongued reminiscences, illustrated by compelling archival footage, and voiced by Academy Award Winners, Sandra Bullock, Michael Douglas and Christoph Waltz. In short, it's history brought vividly and entertainingly to life.					
12:00		David Sacks Sojourns in Hollywood		12:00		Rabbi Zelig Pliskin A masterclass in self-knowledge		12:00		Ruth Lichtenstein Heroism in the Holocaust					
		The life story of David Sacks – Emmy-award winning writer/producer of The Simpsons, Golden Globe winner for <i>Third rock from the sun</i> and a creative force on other TV cult classics. Hear the ups and downs, the feats and fiascos, of a spiritual journey undertaken amidst the decadence of Hollywood.				Self-mastery is the gateway to enlightenment, and to life itself. Rabbi Pliskin, a master sage who has spent a lifetime unlocking Torah wisdom and human nature, here presents the keys to knowing your inner self, to exerting self-control and, ultimately, to facing down your fiercest adversary – you – in the great battle for your soul.				Preeminent Holocaust historian, Ruth Lichtenstein, has trawled through the archives to bring to the surface tales of inspiration, of inner triumph, of victories of the human spirit against all odds and in the unlikelyest of places that need to be told. This is your chance to hear them.					
13:00		LUNCH													
14:00		Rabbi Zelig Pliskin A masterclass in happiness		14:00		Rabbi Cooper Simon Wiesenthal, Willie Perl and Reb Tzvi		14:00		Rivkah Slonim The sexual and the sacred		14:00		Sinai Next Youth Track	
		Happiness is a skill that can be learned, and your thoughts create your life. The author of the classic work on the subject, Gateway to Happiness, Rabbi Zelig Pliskin has devoted much of his life to uncovering the secrets of happiness, drawing on the accumulated wisdom of thousands of years of learning in this area. Here he presents Torah insights on happiness which will help you upgrade your way of thinking and being, and ultimately, enable you to master the art of happiness.				The unlikely story of three Jewish heroes and what they can teach the world about leadership. Hear about a victim turned Nazi hunter; a courageous young lawyer's face-to-face meeting with Adolf Eichmann which led to a fantastical plan that would save 40,000 Jews; and a blind scholar who defied the KGB to rescue a community.				Rivkah Slonim delves into the deep waters of the Mikvah, looking at the historical, sociological, mystical and practical elements of this sacred mitzvah. Her discourse is open to men and women, and is geared towards those both familiar and unfamiliar with the Mikvah's rites and spiritual mechanics.					
15:00		Rabbi Zev Leff I believe		15:00		Rabbi Yosef Bitton Dinosaurs and the Bible		15:00		Slovie Jungreis-Wolff Raising a child with soul		15:00		Sinai Next Youth Track	
		What do Jews really believe about belief? What are its roots? How does objectivity fit in? What are the right steps to attaining and retaining faith? Join Rabbi Leff in a powerful exploration of the relationship between faith, belief and knowledge in a Torah context.				Big bangs, flying dinosaurs, science, religion, evolution... in this tour of primordial natural history, Rabbi Bitton analyses the narrative of Genesis from the creation of matter to the origin of life. In so doing, he explores the nature of the very first animals created by G-d, and shows how a deeper understanding of Biblical Hebrew helps us confront Bible Critics.				From Manhattan's parenting club circuit expert – and someone who literally wrote the book on the subject – comes a talk on the art of parenting. Discussing challenges such as instilling discipline, communicating effectively and managing sibling rivalry, Slovie Wolff shows that raising children with gratitude, joy, respect, compassion, and healthy priorities is not just possible. It's essential.					
16:00		SINAI CONVERSATIONS													
		<i>Sinai conversations is a new forum pairing speakers in intimate exchanges and reflections on common areas of interest and expertise. Part-dialogue, part-debate, part-discourse, Sinai Conversations is about unique voices colliding to shed fresh light on a subject and, ultimately, producing something entirely new.</i>													
16:00		Rabbi Cooper and Maj Gen Yaakov Amidror		16:00		David Sacks and Shlomo Katz		16:00		Rabbi Pliskin and Dr David Lieberman		16:00		Sinai Next Youth Track	
		Israel and the Diaspora				Finding Inspiration				Life balance					
17:30		CLOSING OF SINAI INDABA IV													
		Maccabeats		Chief Rabbi Warren Goldstein		Shlomo Katz									



THE PRIME MINISTERS

Based on the best-selling book by Ambassador Yehuda Avner, *The Prime Ministers: The Pioneers* offers a front-row seat to Israeli history through the intimate recollections of one of it's key behind-the-scenes personalities. Avner – who served as a chief aide and speechwriter to Levi Eshkol, Golda Meir, Yitzhak Rabin, Menachem Begin and Shimon Peres – proves an avuncular and supremely eloquent guide, revealing new details about the Six-Day War, the development of Israel's close strategic relationship with the United States, the fight against terrorism, and the Yom Kippur War and its aftermath, while colouring his "insider's account" with amusing anecdotes and tasty nuggets of personal and political history that few others were privy to. Framed by Avner's silver-tongued reminiscences, illustrated by often-compelling archival footage, and voiced by Academy Award Winners, Sandra Bullock, Michael Douglas and Christoph Waltz, *The Prime Ministers: The Pioneers* is history brought vividly and entertainingly to life.

"The Pioneers" is the first of a two-part series, and deals mainly with Eshkol's and Meir's years in office, and Rabin's service as U.S. ambassador. Part two – to be released later this year – will cover the Rabin, Begin and Peres years, as well as Avner's experiences as Israel's Ambassador to England.



BRIDGING WORLDS

The Life and Teachings of Rabbi Azriel Chaim Goldfein.

In 1978, the Yeshiva Gedolah of Johannesburg opened its doors, becoming the first advanced Torah Learning institution of its kind in South Africa. At its helm stood Rav Azriel Chaim Goldfein zt"l, graduate of the illustrious Telshe Yeshiva and close student of the great Rav Mordechai Gifter zt"l. Through his dedication, intellectual integrity and generosity of spirit, Rav Goldfein inspired generations of students and helped mould a society.

In this quietly powerful documentary, Rav Goldfein's world and teachings are brought lyrically to life. The film intersperses rare archival footage with a range of colourful interviews, as we hear from his family and students, from his Telshe roommate, Rav Avraham Tanzer, and even from his old Italian hairdresser. Together, they paint a portrait of someone whose rarefied approach to living and learning redefined South African Jewry forever.